Poster Analysis Questions

Directions: After choosing a poster, examine it carefully and answer the following questions.

1. For whom is this poster intended?

2. What is the poster trying to get the audience to do?

3. What is the theme of the poster?

4. What symbols, key words or well known images are used?

5. Is the use of the symbol/image/word successful?

6. What is the emotion conveyed by the poster?

7. How would you change the image to make it more powerful?

8. What type of propaganda does the poster use?

9. How successful do you think this poster was during WWII?

10. Would a similar image have the same impact in today's society? Why or why not?